

Title (en)
GOODS LABEL

Title (de)
WARENETIKETT

Title (fr)
ÉTIQUETTE POUR MARCHANDISE

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Application
EP 13729700 A 20130613

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Abstract (en)
[origin: WO2013186330A1] The invention relates to a system for displaying up-to-date information on goods carriers in large shopping stores and warehouses, the system comprising: a) a central computer (7) that is suitable for inputting, storing, correcting and sending goods-related data, b) a plurality of electronic goods labels (1) that display information that the central computer (7) transmits, c) an ATDSN network (11) that connects the plurality of goods labels to the central computer, d) said electronic goods labels (1) comprising a full image consisting of separate sub-regions, defined by the customer himself, for rendering pre-definable information, and e) in order to modify the full goods label (1), the central computer (7) sending all of the data of a full image of the goods label (1), and in order to modify only one sub-region or individual sub-regions of the goods label, the central computer (7) sending only the data relating to this/these sub-region(s) to the goods label.

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