

Title (en)
RETAIL TRAINING APPLICATION

Title (de)
ANWENDUNG FÜR EINZELHANDELTRAINING

Title (fr)
APPLICATION DE FORMATION À LA VENTE AU DÉTAIL

Publication
EP 2867809 A1 20150506 (EN)

Application
EP 13741903 A 20130627

Priority
• US 201213538832 A 20120629
• US 2013048157 W 20130627

Abstract (en)
[origin: WO2014004813A1] Systems and methods that may be used to promote products that include activity sensors are provided. Users are prompted to compete against one another in a store while performing physical activities. The physical activities are performed while wearing products that include attached or embedded sensors. The data generated by the sensors is used to generate a leaderboard. The leaderboard may be displayed in a store in close proximity to the products offered for sale.

IPC 8 full level
G06F 19/00 (2011.01)

CPC (source: EP KR US)
A61B 5/0022 (2013.01 - EP KR US); **A61B 5/0205** (2013.01 - EP KR); **A61B 5/6807** (2013.01 - KR); **A61B 5/743** (2013.01 - EP KR); **A61B 5/7435** (2013.01 - EP KR); **G16H 20/30** (2017.12 - EP KR US); **G16H 40/67** (2017.12 - EP US); **G16H 50/30** (2017.12 - KR); **A61B 5/6807** (2013.01 - EP); **A61B 2562/0252** (2013.01 - EP KR); **G16H 50/30** (2017.12 - EP)

Citation (search report)
See references of WO 2014004813A1

Designated contracting state (EPC)
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)
BA ME

DOCDB simple family (publication)
WO 2014004813 A1 20140103; CN 104520863 A 20150415; CN 104520863 B 20181009; CN 109065123 A 20181221; EP 2867809 A1 20150506; JP 2015531904 A 20151105; JP 6059804 B2 20170111; KR 20150036180 A 20150407

DOCDB simple family (application)
US 2013048157 W 20130627; CN 201380042275 A 20130627; CN 201811024462 A 20130627; EP 13741903 A 20130627; JP 2015520497 A 20130627; KR 20157001914 A 20130627