Title (en)
PROVIDING SECONDARY CONTENT TO ACCOMPANY A PRIMARY CONTENT ITEM

Title (de)
BEREITSTELLUNG VON SEKUNDÄREN INHALTEN ZUR BEGLEITUNG EINES PRIMÄREN INHALTSELEMENTS

Title (fr)
FOURNITURE DE CONTENU SECONDAIRE POUR ACCOMPAGNER UN ÉLÉMENT DE CONTENU PRINCIPAL

Publication
EP 2883359 B1 20181107 (EN)

Application
EP 13776888 A 20130927

Priority
• US 201213628161 A 20120927
• US 2013062237 W 20130927

Abstract (en)
[origin: US2014089967A1] While a user views a primary content item (for example, a movie on a television screen), secondary content items are selected and presented to the user, either on the same screen or on a screen of the user's companion device. To choose selections that are relevant to the user's current interests, the selection process considers information beyond the realm of primary and secondary content. Over time, the selection process learns to make more relevant selections by monitoring selection choices made by other systems.

IPC 8 full level
H04N 21/2187 (2011.01); H04N 21/258 (2011.01); H04N 21/435 (2011.01); H04N 21/442 (2011.01); H04N 21/482 (2011.01); H04N 21/658 (2011.01)

CPC (source: EP US)
H04N 21/235 (2013.01 - EP US); H04N 21/25883 (2013.01 - EP US); H04N 21/25891 (2013.01 - EP US); H04N 21/2665 (2013.01 - EP US); H04N 21/4126 (2013.01 - EP US); H04N 21/435 (2013.01 - EP US); H04N 21/6582 (2013.01 - EP US); H04N 21/8133 (2013.01 - EP US); H04N 21/84 (2013.01 - EP US)

Citation (examination)
• US 2010251305 A1 20100930 - KIMBLE DAVE [US], et al
• US 2003093793 A1 20030515 - GUTTA SRINIVAS [US]

Designated contracting state (EPC)
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

DOCDB simple family (publication)
US 2014089967 A1 20140327; US 9635438 B2 20170425; CA 2885310 A1 20140403; CA 2885310 C 20170829; EP 2883359 A1 20150617; EP 2883359 B1 20181107; KR 101689488 B1 20161223; KR 20150046291 A 20150429; MX 2015004004 A 20150706; MX 344887 B 20170110; WO 2014052788 A1 20140403

DOCDB simple family (application)
US 201213628161 A 20120927; CA 2885310 A 20130927; EP 13776888 A 20130927; KR 20157007632 A 20130927; MX 2015004004 A 20130927; US 2013062237 W 20130927