

Title (en)

REUSABLE PACKAGING BAG FOR ABSORBENT ARTICLES

Title (de)

WIEDERVERWENDBARER VERPACKUNGSBEUTEL FÜR SAUGFÄHIGE ARTIKEL

Title (fr)

SAC D'EMBALLAGE RÉUTILISABLE POUR ARTICLES ABSORBANTS

Publication

EP 2897486 A1 20150729 (EN)

Application

EP 13838310 A 20130920

Priority

- US 201261703944 P 20120921
- US 2013060863 W 20130920

Abstract (en)

[origin: US2014083880A1] A packaging bag for absorbent articles for the display and sales of such absorbent articles to consumers that can be reused to carry other items after the original absorbent articles have been removed from the packaging bag, rather than disposed of as in conventional absorbent article packaging. Embodiments of the present invention allow packaging bags to be made of more cost effective materials that are durable and reusable. Embodiments of the present invention further provide additional exposure to the brand of absorbent articles displayed on the packaging bag when the consumer re-uses the bag for alternative purposes such as a diaper bag or grocery bag.

IPC 8 full level

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