

Title (en)

METHOD AND APPARATUS FOR PROVIDING COLOR AS AN IDENTIFICATION OF A POINT OF INTEREST

Title (de)

VERFAHREN UND VORRICHTUNG ZUR BEREITSTELLUNG VON FARBE ALS IDENTIFIZIERUNG EINES INTERESSENSPUNKTES

Title (fr)

PROCÉDÉ ET DISPOSITIF DE FOURNITURE DE COULEUR À DES FINS D'IDENTIFICATION D'UN POINT D'INTÉRÊT

Publication

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Application

EP 13839225 A 20130906

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Abstract (en)

[origin: WO2014045155A1] An approach is provided for providing a color representation for a point of interest as visual guidance information to the users. The abstraction platform processes content information associated with a point of interest. Next, the abstraction platform determines one or more color associated with a point of interest. The abstraction platform further determines a shape by abstracting the branding information associated with the point of interest. Then, the abstraction platform causes a presentation of the one or more colors in combination with the shape as an identification of the point of interest.

IPC 8 full level

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