

Title (en)

METHOD FOR DISPLAYING DATA PERTAINING TO DISPLAYED PRODUCTS

Title (de)

VERFAHREN ZUR ANZEIGE VON DATEN ZU ANGEZEIGTEN PRODUKTEN

Title (fr)

PROCÉDÉ POUR L’AFFICHAGE D’INFORMATIONS RELATIVES À DES PRODUITS EXPOSÉS

Publication

EP 2898455 A1 20150729 (FR)

Application

EP 13774760 A 20130919

Priority

- FR 1258952 A 20120924
- FR 2013052162 W 20130919

Abstract (en)

[origin: WO2014044975A1] The invention relates to a method (79) for displaying data pertaining to products that are displayed on a display surface (13) of a display case (10), which includes the following steps: detecting images of the display surface, and, once a detected image is determined not to be similar to a predetermined reference image for an area of the display surface, displaying (104) data associated with a product corresponding to this area on a restitution device (32).

IPC 8 full level

G06Q 10/10 (2012.01); **G06Q 30/02** (2012.01)

CPC (source: EP)

G06Q 10/10 (2013.01); **G06Q 30/02** (2013.01)

Citation (search report)

See references of WO 2014044975A1

Citation (examination)

- US 2008055087 A1 20080306 - HORII YOUICHI [JP], et al
- US 2008159634 A1 20080703 - SHARMA RAJEEV [US], et al
- US 2009063306 A1 20090305 - FANO ANDREW [US], et al
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FR3110759A1

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

DOCDB simple family (publication)

WO 2014044975 A1 20140327; EP 2898455 A1 20150729; FR 2996025 A1 20140328; FR 2996025 B1 20141010

DOCDB simple family (application)

FR 2013052162 W 20130919; EP 13774760 A 20130919; FR 1258952 A 20120924