

Title (en)

METHOD FOR DISPLAYING DATA PERTAINING TO DISPLAYED PRODUCTS

Title (de)

VERFAHREN ZUR ANZEIGE VON DATEN ZU ANGEZEIGTEN PRODUKTEN

Title (fr)

PROCÉDÉ POUR L’AFFICHAGE D’INFORMATIONS RELATIVES À DES PRODUITS EXPOSÉS

Publication

**EP 2898455 A1 20150729 (FR)**

Application

**EP 13774760 A 20130919**

Priority

- FR 1258952 A 20120924
- FR 2013052162 W 20130919

Abstract (en)

[origin: WO2014044975A1] The invention relates to a method (79) for displaying data pertaining to products that are displayed on a display surface (13) of a display case (10), which includes the following steps: detecting images of the display surface, and, once a detected image is determined not to be similar to a predetermined reference image for an area of the display surface, displaying (104) data associated with a product corresponding to this area on a restitution device (32).

IPC 8 full level

**G06Q 10/10** (2012.01); **G06Q 30/02** (2012.01)

CPC (source: EP)

**G06Q 10/10** (2013.01); **G06Q 30/02** (2013.01)

Citation (search report)

See references of WO 2014044975A1

Citation (examination)

- US 2008055087 A1 20080306 - HORII YOUICHI [JP], et al
- US 2008159634 A1 20080703 - SHARMA RAJEEV [US], et al
- US 2009063306 A1 20090305 - FANO ANDREW [US], et al
- FR 2962053 A1 20120106 - ARECO FINANCES ET TECHNOLOGIE ARFITEC [FR]

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FR3110759A1

Designated contracting state (EPC)

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