

Title (en)  
MANAGING VENDOR OFFERS

Title (de)  
VERWALTUNG VON VERKÄUFERANGEBOTEN

Title (fr)  
GESTION D'OFFRES DE VENDEUR

Publication  
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Application  
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Abstract (en)  
[origin: US2014122212A1] A system, method, and computer-readable media are described for facilitating management of vendor offers. In one embodiment, a loyalty card, or portion thereof, is presented, the loyalty card having a plurality of loyalty portions associated with a vendor that indicate loyalty of a user based on interaction with the vendor. Subsequently, an indication to fulfill one of the loyalty portions provided on the loyalty card is received. Upon fulfilling one of the loyalty portions, an indication that one of the loyalty portions is completed is provided. In one embodiment, the vendor is a school or a non-profit organization.

IPC 8 full level  
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