

Title (en)
METHODS FOR RECOMMENDING JEWELRY ITEMS

Title (de)
VERFAHREN ZUM EMPFEHLEN VON SCHMUCKARTIKELN

Title (fr)
PROCÉDÉS DE RECOMMANDATION DE BIJOUX

Publication
EP 2954477 A4 20160907 (EN)

Application
EP 14748934 A 20140206

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Abstract (en)
[origin: WO2014124083A1] Apparatus, article of manufacture and methods for recommending a jewelry item that comprise receiving, at a jewelry interface, user-input data regarding: a selection of at least one jewelry item. The at least one jewelry item comprises a plurality of characteristics. User- input data also includes an indication of a level of importance for at least one characteristic of a jewelry item. Each level of importance corresponds to a co-efficient. An ideal profile is computed based in part on the selection of the at least one jewelry item and the indication of the level of importance. A matching algorithm is applied to a plurality of jewelry items stored in an inventory. Based on the matching algorithm, at least one recommended jewelry item is identified as most closely matching the ideal profile. An indication of the at least one recommended jewelry item is transmitted.

IPC 8 full level
G06Q 30/06 (2012.01)

CPC (source: EP)
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Citation (search report)

- No further relevant documents disclosed
- See references of WO 2014124083A1

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