

Title (en)
METHOD AND SYSTEM FOR PROVIDING A USER WITH SERVICES IN A STORE AND FOR CONDUCTING AN ACQUISITION OF A PRODUCT

Title (de)
VERFAHREN UND SYSTEM ZUR VERSORGUNG EINES BENUTZERS MIT DIENSTEN IN EINEN SPEICHER UND ZUR DURCHFÜHRUNG EINES ERWERBS EINES PRODUKTS

Title (fr)
PROCÉDÉ ET SYSTÈME POUR FOURNIR À UN UTILISATEUR DES SERVICES DANS UN MAGASIN, ET POUR RÉALISER UNE ACQUISITION D'UN PRODUIT

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Application
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EP 2013052648 W 20130211

Abstract (en)
[origin: WO2014121849A1] The invention relates to a method and system for providing a user with services in a store. The method comprises the steps of establishing a connection between a mobile device (105) carried by a user (101) and a network access point (107; 119; 121; 123) when the user (101) enters a store (103) or a vicinity (102) of the store (103), the mobile device (105) receiving data from the network access point (107; 119; 121; 123), wherein the data represents service information relating to a predetermined activity of the user (101), and the mobile device (105) providing the user (101) with the service information relating to the predetermined activity of the user (101). The invention further relates to a method and system for conducting an acquisition of a product, wherein the method comprises the steps of providing offer data representing one or a plurality of product offers, providing preference data representing user preferences relating to potential products to be purchased by a user, and determining a product offer to be selected for purchase by comparing the offer data to the preference data.

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Citation (search report)
See references of WO 2014121849A1

Citation (examination)
• US 2012203572 A1 20120809 - CHRISTENSEN SCOTT [US]
• US 2011196732 A1 20110811 - SCHUELLER DANA L [US], et al

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