

Title (en)

SYSTEM AND METHOD FOR PROVIDING SALES AND MARKETING ACCELERATION AND EFFECTIVENESS

Title (de)

SYSTEM UND VERFAHREN ZUR ERHÖHUNG DER GESCHWINDIGKEIT UND WIRKSAMKEIT VON VERKAUFS- UND MARKETINGAKTIONEN

Title (fr)

SYSTÈME ET PROCÉDÉ POUR ASSURER L'ACCÉLÉRATION ET L'EFFICACITÉ DES VENTES ET DU MARKETING

Publication

EP 2974247 A4 20161116 (EN)

Application

EP 14778110 A 20140311

Priority

- US 201361776351 P 20130311
- US 2014023417 W 20140311

Abstract (en)

[origin: WO2014164765A1] A system for handling call transfer contains a talker computer for providing a batch notification that enables a central data server to identify a batch of one or more customer records for calling, a central data server for receiving the batch notification that enables the central data server to identify the batch of one or more customer record, and a dialing agent computer for providing a connected notification that a customer that has been called has been connected, referred to herein as a connected customer, via a call, wherein a customer record of the connected customer is associated with the batch, wherein the central data server provides an identify notification and the talker computer receives the identify notification that enables the talker computer to distinguish the connected customer record, wherein the connected customer record is associated with the batch.

IPC 8 full level

H04M 3/00 (2006.01)

CPC (source: EP)

H04M 3/5158 (2013.01); **H04M 3/56** (2013.01)

Citation (search report)

- [X1] US 2012099720 A1 20120426 - SOUNDAR SENRAJ [US]
- [A] US 2007286389 A1 20071213 - HYERLE ROBERT H [FR], et al
- See references of WO 2014164765A1

Designated contracting state (EPC)

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Designated extension state (EPC)

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DOCDB simple family (publication)

WO 2014164765 A1 20141009; CA 2905351 A1 20141009; EP 2974247 A1 20160120; EP 2974247 A4 20161116

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