

Title (en)
CONTEXTUALLY AWARE RELEVANCE ENGINE PLATFORM

Title (de)
MOTORPLATTFORM MIT KONTEXTBEWUSSTER RELEVANZ

Title (fr)
PLATE-FORME DE MOTEUR DE PERTINENCE SENSIBLE AU CONTEXTE

Publication
EP 2974436 A4 20170426 (EN)

Application
EP 14764808 A 20140314

Priority

- US 201313841427 A 20130315
- US 2014029303 W 20140314

Abstract (en)
[origin: WO2014144760A1] A contextually aware relevance engine platform system and method is described. The system or method includes a plurality of beacons disposed within a physical premises characterized by each beacon transmitting a signal containing identifying information. An indoor positioning means receives a plurality of measured reference points that include a measured beacon identifier and a measured signal strength. The indoor positioning means applies the measured reference points to generate a plurality of calculated signal strength values for at least one detected beacon. At least one indoor geofence is associated with physical premises. The indoor geofence is also associated with some of the calculated signal strength values. The wireless device is communicatively coupled to the indoor positioning means and receives at least one beacon identifier and at least one beacon signal strength, when the wireless device is in or near the physical premises. The indoor positioning means determines that the wireless device is within at least one indoor geofence by comparing the received beacon identifier and the received beacon signal strength with the calculated signal strength values corresponding to the detected beacon.

IPC 8 full level
H04W 4/021 (2018.01); **H04W 4/029** (2018.01); **H04W 4/04** (2009.01); **H04W 4/33** (2018.01); **H04W 24/00** (2009.01)

CPC (source: EP US)
G01C 21/206 (2013.01 - EP); **G01S 5/0236** (2013.01 - EP); **G01S 5/0252** (2013.01 - EP US); **G06Q 30/02** (2013.01 - EP); **H04W 4/021** (2013.01 - EP US); **H04W 4/029** (2018.01 - EP US); **H04W 4/33** (2018.01 - EP US)

Citation (search report)

- [X] US 2012072106 A1 20120322 - HAN DONG SOO [KR], et al
- [X] US 2013003572 A1 20130103 - KIM TONG SOK [KR], et al
- [X] US 6839560 B1 20050104 - BAHL PARAMVIR [US], et al
- See references of WO 2014144760A1

Designated contracting state (EPC)
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