

Title (en)

DEVICE FOR APPLYING A COSMETIC PRODUCT

Title (de)

VORRICHTUNG ZUM AUFTRAGEN EINES KOSMETIKPRODUKTS

Title (fr)

DISPOSITIF D'APPLICATION D'UN PRODUIT COSMETIQUE

Publication

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Application

EP 14744180 A 20140625

Priority

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Abstract (en)

[origin: WO2014207673A1] The present invention concerns an applicator (3) for applying a cosmetic make-up or cosmetic care product (P) to the eyelashes and/or the eyebrows, said applicator comprising a rod (8) and an application member (10) at one end of the rod (8), the application member (10) being produced by moulding a material and comprising a non-twisted core (11) extending along a longitudinal axis (X) and application elements (12) carried by the core (11) and arranged in a plurality of helical rows (26, 27) about the longitudinal axis (X) of the core (11), the application member (10) having at least one helical strip (25) extending over more than half a revolution about the longitudinal axis (X) of the core (11), which strip is free of application elements and delimited by two consecutive helical rows (26, 27) of application elements (11) extending parallel to each other, the gap (e r) between said two consecutive helical rows (26, 27) of application elements (11) being greater than the average gap (e e) between the application elements (12) within said helical rows (26, 27).

IPC 8 full level

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