

Title (en)

PROVIDING DEVICE-SPECIFIC INSTRUCTIONS IN RESPONSE TO A PERCEPTION OF A MEDIA CONTENT SEGMENT

Title (de)

BEREITSTELLUNG VORRICHTUNGSSPEZIFISCHER BEFEHLE IN REAKTION AUF EINE WAHRNEHMUNG EINES MEDIENINHALTSSEGMENTS

Title (fr)

FOURNITURE D'INSTRUCTIONS SPÉCIFIQUES À UN DISPOSITIF EN RÉPONSE À UNE PERCEPTION D'UN SEGMENT DE CONTENU MULTIMÉDIA

Publication

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Application

EP 14747453 A 20140709

Priority

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- US 201313938216 A 20130709
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Abstract (en)

[origin: WO2015006506A2] Systems and methods are disclosed for providing device-specific instructions in response to a perception of a media content segment. In one implementation, a processing device receives one or more media content segments from a user device. The processing device processes the one or more media content segments to determine one or more operations associated with the one or more media content segments. The processing device selects, based on one or more characteristics associated with the user device, at least one of the one or more operations. The processing device provides one or more instructions to perform the at least one of the one or more operations in relation to the user device.

IPC 8 full level

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CPC (source: EP US)

G06Q 30/0241 (2013.01 - EP); **H04W 4/02** (2013.01 - EP); **H04W 4/024** (2018.01 - EP US); **H04W 4/029** (2018.01 - EP US)

Citation (search report)

- [X1] US 2012158492 A1 20120621 - YE JERRY [US], et al
- [X1] US 2006004627 A1 20060105 - BALUJA SHUMEET [US]
- [X1] US 2013086607 A1 20130404 - TOM RICHARD W [US], et al
- [X1] US 2013145390 A1 20130606 - SILLERMAN ROBERT F X [US]
- See references of WO 2015006506A2

Designated contracting state (EPC)

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DOCDB simple family (publication)

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DOCDB simple family (application)

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