

Title (en)
CONTEXT-BASED RECOMMENDATION SYSTEM

Title (de)
KONTEXTBASIERTES EMPFEHLUNGSSYSTEM

Title (fr)
SYSTÈME DE RECOMMANDATION BASÉ SUR LE CONTEXTE

Publication
EP 3031209 A1 20160615 (EN)

Application
EP 14777020 A 20140911

Priority
• GB 201316196 A 20130911
• US 201462033445 P 20140805
• EP 2014069459 W 20140911

Abstract (en)
[origin: WO2015036518A1] A content delivery server configured to select from multiple content items a set of content items for display to a user at a user terminal, the content delivery server having access to content identifiers, identifying content items for delivery; a processor operating a content selection program which is arranged to receive the context data for different contexts and to select a set of content items in dependence on the context data, wherein the content items in the set vary with the context data, such that the content of items in a first set for a user in a first context are different from the content of items in a second set for the same user in a second context, and to transmit a recommendation message to the user terminal comprising a set of content identifiers.

IPC 8 full level
H04N 21/258 (2011.01); **H04N 21/25** (2011.01); **H04N 21/262** (2011.01); **H04N 21/2665** (2011.01); **H04N 21/422** (2011.01); **H04N 21/472** (2011.01); **H04N 21/482** (2011.01); **H04N 21/658** (2011.01)

CPC (source: EP US)
H04L 51/02 (2013.01 - EP US); **H04L 51/52** (2022.05 - EP US); **H04N 21/251** (2013.01 - EP US); **H04N 21/25866** (2013.01 - US); **H04N 21/25891** (2013.01 - EP US); **H04N 21/26258** (2013.01 - EP US); **H04N 21/2668** (2013.01 - US); **H04N 21/4383** (2013.01 - EP US); **H04N 21/4384** (2013.01 - US); **H04N 21/44204** (2013.01 - EP US); **H04N 21/44218** (2013.01 - US); **H04N 21/4532** (2013.01 - EP US); **H04N 21/4667** (2013.01 - EP US); **H04N 21/4668** (2013.01 - EP US); **H04N 21/472** (2013.01 - EP US); **H04N 21/4826** (2013.01 - EP US); **H04N 21/4882** (2013.01 - US); **H04N 21/6543** (2013.01 - US); **H04N 21/6582** (2013.01 - EP US); **H04N 21/812** (2013.01 - US); **H04N 21/84** (2013.01 - US); **H04N 21/25825** (2013.01 - EP US); **H04N 21/25833** (2013.01 - EP US); **H04N 21/25841** (2013.01 - EP US); **H04N 21/2665** (2013.01 - EP US); **H04N 21/42202** (2013.01 - EP US)

Citation (search report)
See references of WO 2015036518A1

Designated contracting state (EPC)
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)
BA ME

DOCDB simple family (publication)
WO 2015036518 A1 20150319; EP 3031209 A1 20160615; EP 3031210 A2 20160615; GB 201316196 D0 20131023; US 10555045 B2 20200204; US 10667014 B2 20200526; US 2016227266 A1 20160804; US 2016227291 A1 20160804; WO 2015036517 A2 20150319; WO 2015036517 A3 20150430

DOCDB simple family (application)
EP 2014069459 W 20140911; EP 14777019 A 20140911; EP 14777020 A 20140911; EP 2014069458 W 20140911; GB 201316196 A 20130911; US 201415021256 A 20140911; US 201415021639 A 20140911