

Title (en)

CONSUMER OFFER REDEMPTION METHODS AND SYSTEMS

Title (de)

VERFAHREN UND SYSTEME ZUR EINLÖSUNG VON VERBRAUCHERANGEBOTEN

Title (fr)

PROCÉDÉS ET SYSTÈMES D'OFFRE DE RACHAT AUX CLIENTS

Publication

EP 3047446 A4 20170301 (EN)

Application

EP 14844003 A 20140916

Priority

- US 201314028535 A 20130916
- US 2014055947 W 20140916

Abstract (en)

[origin: WO2015039133A1] A computer-implemented offer redemption method presents and processes offers to consumers by linking offers from businesses directly to payment account of a consumer, and allows for sharing of consumer information between different card link offer providers. The computer-implemented offer redemption method includes the steps of: presenting an offer to a consumer from an offering business; receiving activation of the offer from the consumer prior to the consumer purchasing the product or service and storing it in the computer storage system; determining whether the consumer is a registered user by searching a database of the offering business; if the consumer is not registered with the offering business, asking the user for a unique identifier; and searching a cooperative computer card link offer ("CLO") network for consumer data that matches the unique identifier to determine if the consumer has previously registered with any other CLO business.

IPC 8 full level

G06Q 30/06 (2012.01); **G06Q 30/02** (2012.01)

CPC (source: EP)

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Citation (search report)

- No further relevant documents disclosed
- See references of WO 2015039133A1

Designated contracting state (EPC)

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