

Title (en)

CONSUMER OFFER REDEMPTION METHODS AND SYSTEMS

Title (de)

VERFAHREN UND SYSTEME ZUR EINLÖSUNG VON VERBRAUCHERANGEBOTEN

Title (fr)

PROCÉDÉS ET SYSTÈMES D'OFFRE DE RACHAT AUX CLIENTS

Publication

**EP 3047446 A4 20170301 (EN)**

Application

**EP 14844003 A 20140916**

Priority

- US 201314028535 A 20130916
- US 2014055947 W 20140916

Abstract (en)

[origin: WO2015039133A1] A computer-implemented offer redemption method presents and processes offers to consumers by linking offers from businesses directly to payment account of a consumer, and allows for sharing of consumer information between different card link offer providers. The computer-implemented offer redemption method includes the steps of: presenting an offer to a consumer from an offering business; receiving activation of the offer from the consumer prior to the consumer purchasing the product or service and storing it in the computer storage system; determining whether the consumer is a registered user by searching a database of the offering business; if the consumer is not registered with the offering business, asking the user for a unique identifier; and searching a cooperative computer card link offer ("CLO") network for consumer data that matches the unique identifier to determine if the consumer has previously registered with any other CLO business.

IPC 8 full level

**G06Q 30/06** (2012.01); **G06Q 30/02** (2012.01)

CPC (source: EP)

**G06Q 30/0207** (2013.01); **G06Q 30/06** (2013.01)

Citation (search report)

- No further relevant documents disclosed
- See references of WO 2015039133A1

Designated contracting state (EPC)

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