

Title (en)

APPARATUS AND METHOD FOR PEER-ASSISTED E-COMMERCE SHOPPING

Title (de)

VORRICHTUNG UND VERFAHREN FÜR PEER-GESTÜTZTEN ELEKTRONISCHEN EINKAUF

Title (fr)

APPAREIL ET PROCÉDÉ D'ACHATS PAR E-COMMERCE ASSISTÉ PAR HOMOLOGUE

Publication

EP 3055821 A4 20170517 (EN)

Application

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Priority

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- US 2014060150 W 20141010

Abstract (en)

[origin: WO2015054644A1] A method for peer-assisted shopping including receiving, at a first device (910), a transacting media container (210) comprising base content and supplemental content related to one or more items in the base content. The method also includes receiving a selection of at least one of the one or more items (825). The method also includes initiating a first shopping cart (820) within the transacting media container of the first device (910), the first shopping cart identifying the at least one selected item. The method also includes establishing a communication channel with a second device (920). The method also includes transmitting information to synchronize a second shopping cart (920) associated with the second device (920) with the first shopping cart (910).

IPC 8 full level

G06Q 30/06 (2012.01); **G06Q 50/00** (2012.01)

CPC (source: EP KR)

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Citation (search report)

- No further relevant documents disclosed
- See references of WO 2015054644A1

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

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WO 2015054644 A1 20150416; AU 2014331699 A1 20160310; CA 2922059 A1 20150416; CN 106030643 A 20161012; EP 3055821 A1 20160817; EP 3055821 A4 20170517; JP 2016541075 A 20161228; JP 6685911 B2 20200422; KR 20160067839 A 20160614

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