

Title (en)  
PRINTED PRODUCT HAVING AT LEAST ONE PRINTED FEATURE, METHOD FOR PRODUCING SAID PRINTED PRODUCT, AND TRANSFER FILM

Title (de)  
MIT MINDESTENS EINEM DRUCKMERKMALE VERSEHENES DRUCKPRODUKT, VERFAHREN ZU DESSEN HERSTELLUNG UND TRANSFERFOLIE

Title (fr)  
PRODUIT IMPRIMÉ POURVU D'AU MOINS UN SIGNE IMPRIMÉ, PROCÉDÉ DE FABRICATION ET FILM DE TRANSFERT

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Application  
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Abstract (en)

[origin: WO2015059074A1] The invention relates to a printed product (100) having an especially forgery-proof printed security feature (200), which can be produced by using simple means and without complex equipment. The printed product (100) has a printed-product main body (400) having a first and a second main side (410), wherein at least one pattern element (350) arranged in the form of a pattern (360) is located on at least one of the two main sides (410) and wherein the at least one pattern element (350) contains a contrast substance (K) at least in a layer region (320) arranged internally in the at least one pattern element (350). The at least one pattern element (350) is raised on the particular printed-product main side (410) and undetachably connected to the printed-product main body (400).

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