

Title (en)  
DETERMINING A BUSINESS STRATEGY

Title (de)  
BESTIMMUNG EINER GESCHÄFTSSTRATEGIE

Title (fr)  
DÉTERMINATION D'UNE STRATÉGIE D'ENTREPRISE

Publication  
**EP 3063712 A4 20170621 (EN)**

Application  
**EP 13896594 A 20131030**

Priority  
US 2013067541 W 20131030

Abstract (en)  
[origin: WO2015065381A1] A technique includes applying at least one econometric model to data representing information about an internal environment of a business organization and an external environment of the business organization; and determining a business strategy associated with a set of ordered steps. Each step is associated with at least one action to be performed.

IPC 8 full level  
**G06Q 10/06** (2012.01)

CPC (source: EP)  
**G06Q 10/0637** (2013.01)

Citation (search report)

- No further relevant documents disclosed
- See references of WO 2015065381A1

Designated contracting state (EPC)  
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