

Title (en)

INDOOR INFORMATION PUSH SYSTEM AND METHOD USING LED LIGHTING DEVICES

Title (de)

INNENRAUM-INFORMATIONSAUSGABESYSTEM UND -VERFAHREN MIT LED-LEUCHTEN

Title (fr)

SYSTÈME DE POUSSÉE D'INFORMATIONS D'INTÉRIEUR ET PROCÉDÉ UTILISANT DES DISPOSITIFS D'ÉCLAIRAGE À LED

Publication

EP 3069539 A1 20160921 (EN)

Application

EP 14862359 A 20141111

Priority

- CN 201310559800 A 20131112
- CN 2014090814 W 20141111

Abstract (en)

[origin: WO2015070744A1] The present disclosure provides an information push system and method using LED lighting devices. The information push system includes an LED lighting device with a built-in Wi-Fi module; an information storage server configured to wirelessly communicate with the LED lighting device, and store and transmit advertisement and product information; and a user terminal configured to wirelessly communicate with the LED lighting device, send related service requests, or receive data. The information storage server and the LED lighting device form an indoor wireless network. When a user terminal connects to the indoor wireless network, the information storage server transmits the advertisement and product information to the user terminal via the indoor wireless network.

IPC 8 full level

H04W 4/024 (2018.01); **H04W 4/21** (2018.01); **H04W 4/33** (2018.01); **H04W 4/80** (2018.01)

CPC (source: EP US)

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