

Title (en)
USER CONTROLLED COLLABORATIVE ASPIRATIONAL SAVINGS SOCIAL NETWORK SYSTEM AND METHOD

Title (de)
SOZIALES NETZWERKSYSTEM UND VERFAHREN FÜR BENUTZERKONTROLLIERTE KOLLABORATIVE ANGESTREBTE ERSPARNISSE

Title (fr)
SYSTÈME ET PROCÉDÉ COLLABORATIFS COMMANDÉS PAR LES UTILISATEURS DE RÉSEAUX SOCIAUX D'ÉPARGNE PAR OBJECTIFS

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Abstract (en)
[origin: WO2015077689A1] An internet-based, user-controlled aspirational savings social network system and associated method for end-to-end articulation, savings, and fulfillment of user's aspirations bridges the existing chasm between the user's savings and the purpose for their savings. A network platform facilitates users to discover and articulate aspirations and connects individual accounts assigned to the user's aspirational goals. A plan is developed for each account and a collaborative savings amplification tool of the platform increases the effective monetary amounts beyond the user's principal contributions and/or reduces the price of the aspired goods or services to advance the plan in ways that fulfill the aspirational goals. The network platform engages with a plurality of merchants associated with the aspirational goals to supply the goods or services and yield a comprehensive end-to-end solution. The saving social network system and method allows users to attain aspirations, including those that may otherwise have been out-of-reach.

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- No further relevant documents disclosed
- See references of WO 2015077689A1

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