

Title (en)

BEVERAGE CAN MARKETING DEVICE WITH REMOVABLE CENTER COVER

Title (de)

VERMARKTUNGSVORRICHTUNG FÜR GETRÄNKEDOSEN MIT ABNEHMBARER MITTIGER ABDECKUNG

Title (fr)

DISPOSITIF DE COMMERCIALISATION DE CANETTE DE BOISSON À COUVERCLE CENTRAL AMOVIBLE

Publication

**EP 3077299 A1 20161012 (EN)**

Application

**EP 14845189 A 20140923**

Priority

- US 201361881033 P 20130923
- US 2014056991 W 20140923

Abstract (en)

[origin: WO2015042582A1] A device that secures to a beverage can top includes a rim section that includes an inner edge that resides adjacent to the central panel of the can top. A central cover is secured to the can top at the inner edge of the rim section. The central cover extends over the top of a central panel of the can top and covers a tab and openable section of the can top. The central cover is removable from the rim section at a releasable boundary defined at the inner edge of the rim section. The underside of the central 10 cover supports promotions that are not visible until removal of the central cover when the can is opened.

IPC 8 full level

**B65D 25/34** (2006.01)

CPC (source: EP US)

**B65D 17/4012** (2017.12 - EP US); **B65D 17/4014** (2017.12 - EP US); **B65D 17/404** (2017.12 - EP US); **B65D 25/205** (2013.01 - US); **B65D 41/46** (2013.01 - US); **B65D 51/18** (2013.01 - EP US); **B65D 51/22** (2013.01 - US); **B65D 85/72** (2013.01 - US); **B65D 2251/0015** (2013.01 - US); **B65D 2251/0028** (2013.01 - EP US); **B65D 2251/0071** (2013.01 - EP US); **B65D 2517/0007** (2013.01 - US); **B65D 2517/0013** (2013.01 - US); **B65D 2517/0014** (2013.01 - EP US); **B65D 2517/0041** (2013.01 - US); **B65D 2517/0052** (2013.01 - EP US); **B65D 2517/0056** (2013.01 - EP US); **B65D 2517/0098** (2013.01 - EP US)

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

DOCDB simple family (publication)

**WO 2015042582 A1 20150326**; CN 106536363 A 20170322; EP 3077299 A1 20161012; EP 3077299 A4 20170712; US 2015197366 A1 20150716; US 2016236813 A1 20160818

DOCDB simple family (application)

**US 2014056991 W 20140923**; CN 201480063708 A 20140923; EP 14845189 A 20140923; US 201414494126 A 20140923; US 201415024091 A 20140923