

Title (en)

THIRD PARTY APPLICATION ACTIVITY DATA COLLECTION

Title (de)

DATENSAMMLUNG ÜBER DIE AKTIVITÄT VON ANWENDUNGEN DRITTER

Title (fr)

COLLECTE DE DONNÉES D'ACTIVITÉS D'APPLICATIONS TIERCES

Publication

**EP 3077920 A2 20161012 (EN)**

Application

**EP 14868000 A 20141204**

Priority

- US 201361911485 P 20131204
- IB 2014066589 W 20141204

Abstract (en)

[origin: WO2015083115A2] A system includes at least one hub to coordinate at least one activity message between a website and at least one third party application where the at least one activity message has a standardized format, and an activity coordinator to listen to the at least one activity message and at least to add data extracted from the at least one message to a stream associated with at least one of an identified contact and an anonymous contact and where the at least one of an identified contact and an anonymous contact is a user of the website. The system also includes a contacts coordinator to retrieve and analyze contact related information from the stream and to enrich previously held information for the contact and at least one database to store the activity streams and the contact related information for use by the website and by the contact.

IPC 8 full level

**G06F 17/22** (2006.01); **G06F 17/30** (2006.01); **G06Q 30/02** (2012.01)

CPC (source: EP IL KR)

**G06F 16/9535** (2019.01 - EP IL); **G06F 16/9577** (2019.01 - KR); **G06F 16/972** (2019.01 - KR); **G06F 40/12** (2020.01 - KR); **G06Q 30/02** (2013.01 - EP IL); **H04W 4/021** (2013.01 - EP IL); **H04W 4/80** (2018.02 - EP IL)

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

DOCDB simple family (publication)

**WO 2015083115 A2 20150611; WO 2015083115 A3 20151217;** AU 2014358700 A1 20160721; AU 2014358700 B2 20190815; AU 2019264558 A1 20191205; AU 2021240187 A1 20211028; AU 2023285951 A1 20240125; BR 112016012695 A2 20170808; BR 112016012695 A8 20200512; CA 2932286 A1 20150611; CA 2932286 C 20230718; CN 105940391 A 20160914; CN 105940391 B 20200804; CN 111859128 A 20201030; EA 036433 B1 20201110; EA 201691088 A1 20161130; EP 3077920 A2 20161012; EP 3077920 A4 20170510; IL 245992 A0 20160731; IL 245992 B 20200331; IL 273052 A 20200430; IL 273052 B 20220601; IL 292474 A 20220601; JP 2017502392 A 20170119; JP 2019133700 A 20190808; JP 2020191123 A 20201126; JP 2022068338 A 20220509; JP 2024023313 A 20240221; JP 6506762 B2 20190424; JP 6746746 B2 20200826; JP 7032492 B2 20220308; JP 7387779 B2 20231128; KR 102251844 B1 20210513; KR 102361002 B1 20220208; KR 102433089 B1 20220816; KR 20160092021 A 20160803; KR 20210056451 A 20210518; KR 20220018101 A 20220214; MX 2016007301 A 20170106; MX 2018011867 A 20201106; MX 359477 B 20180927

DOCDB simple family (application)

**IB 2014066589 W 20141204;** AU 2014358700 A 20141204; AU 2019264558 A 20191112; AU 2021240187 A 20210929; AU 2023285951 A 20231222; BR 112016012695 A 20141204; CA 2932286 A 20141204; CN 201480074482 A 20141204; CN 202010671229 A 20141204; EA 201691088 A 20141204; EP 14868000 A 20141204; IL 24599216 A 20160601; IL 27305220 A 20200304; IL 29247422 A 20220425; JP 2016536678 A 20141204; JP 2019066780 A 20190329; JP 2020133242 A 20200805; JP 2022027082 A 20220224; JP 2023194539 A 20231115; KR 20167017946 A 20141204; KR 20217013915 A 20141204; KR 20227003986 A 20141204; MX 2016007301 A 20141204; MX 2018011867 A 20160603