

Title (en)
THIRD PARTY APPLICATION ACTIVITY DATA COLLECTION

Title (de)
DATENSAMMLUNG ÜBER DIE AKTIVITÄT VON ANWENDUNGEN DRITTER

Title (fr)
COLLECTE DE DONNÉES D'ACTIVITÉS D'APPLICATIONS TIERCES

Publication
EP 3077920 A4 20170510 (EN)

Application
EP 14868000 A 20141204

Priority
• US 201361911485 P 20131204
• IB 2014066589 W 20141204

Abstract (en)
[origin: WO2015083115A2] A system includes at least one hub to coordinate at least one activity message between a website and at least one third party application where the at least one activity message has a standardized format, and an activity coordinator to listen to the at least one activity message and at least to add data extracted from the at least one message to a stream associated with at least one of an identified contact and an anonymous contact and where the at least one of an identified contact and an anonymous contact is a user of the website. The system also includes a contacts coordinator to retrieve and analyze contact related information from the stream and to enrich previously held information for the contact and at least one database to store the activity streams and the contact related information for use by the website and by the contact.

IPC 8 full level
G06F 17/22 (2006.01); **G06F 17/30** (2006.01); **G06Q 30/02** (2012.01)

CPC (source: EP IL KR)
G06F 16/9535 (2019.01 - EP IL); **G06F 16/9577** (2019.01 - KR); **G06F 16/972** (2019.01 - KR); **G06F 40/12** (2020.01 - KR);
G06Q 30/02 (2013.01 - EP IL); **H04W 4/021** (2013.01 - EP IL); **H04W 4/80** (2018.02 - EP IL)

Citation (search report)
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• [A] US 2013275228 A1 20131017 - MILAZZO CEDAR [US]
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• See also references of WO 2015083115A2

Designated contracting state (EPC)
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

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