Title (en)
SYSTEM AND METHOD FOR BROKERING THE PUBLICATION OF MEDIA CONTENT

Title (de)
SYSTEM UND VERFAHREN ZUR VERWALTUNG DER VERÖFFENTLICHUNG VON MEDIENINHALTEN

Title (fr)
SYSTÈME ET PROCÉDÉ POUR NÉGOCIER LA PUBLICATION D'UN CONTENU MULTIMÉDIA

Publication
**EP 3080769 A1 20161019 (EN)**

Application
**EP 14868933 A 20141215**

Priority
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Abstract (en)
[origin: CA2836742A1] A system and method are provided for enabling the publication of media content. The method comprises enabling a producer of media content to post at least one media item to an online platform; providing access to the at least one media item via the online platform to at least one publisher registered with the online platform; receiving a request from a publisher to obtain rights to a particular media item posted by the producer; and enabling the publisher and the producer to perform a transaction transferring the rights to the particular media item from the producer to the publisher using the online platform.

IPC 8 full level
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CPC (source: EP)
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**CA 2836742 A 20131213**; AU 2014361666 A 20141215; AU 2020233784 A 20200918; AU 2022204147 A 20220614;
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