

Title (en)

LAUNDRY DETERGENT FOR USE IN WASHING OF WHITE AND COLOURED FABRICS TOGETHER

Title (de)

WASCHMITTEL FÜR DEN EINSATZ IN ZUSAMMENWASCHEN VON WEISSEN UND FARBIGEN STOFFEN

Title (fr)

DÉTERGENT À LESSIVE POUR UNE UTILISATION DANS LE LAVAGE DE BLANC ET DE TISSUS COLORÉS ENSEMBLE

Publication

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Application

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Priority

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Abstract (en)

The present invention relates to the field of cleaning compositions, especially to cleaning compositions used in cleaning and/or washing of fabrics, textiles and clothes. In particular, the present invention relates to powder laundry detergent compositions suitable for washing and/or cleaning of coloured and white and/or light coloured textiles together in the same wash cycle at $\approx 40^{\circ}\text{C}$, wherein the said laundry detergent compositions are capable of improved dye transfer inhibition, colour care of coloured textiles, successful bleaching of white cotton fabrics and mechanical strength protection of cotton fabrics. The present inventive laundry detergent composition comprises anionic surfactant, nonionic surfactant, builder system, specific type and amount of clay, specifically selected dye transfer inhibitor, specific amounts of bleaching agent and activator to provide the aforementioned capabilities. The detergent compositions may further comprise phosphonates, cellulosic polymers, fillers, optical brighteners, enzymes, foam suppressors, coloured speckles and perfumes.

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Citation (applicant)

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AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

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