

Title (en)
COSMETIC BASE MATCHING SYSTEM

Title (de)
ABGLEICHSSYSTEM FÜR KOSMETIKBASIS

Title (fr)
SYSTÈME DE CORRESPONDANCE DE BASE COSMÉTIQUE

Publication
EP 3107450 A4 20171227 (EN)

Application
EP 14883233 A 20140218

Priority
US 2014016880 W 20140218

Abstract (en)
[origin: WO2015126361A1] A system for matching a cosmetic base to a user's skin tone using a mobile device application. The system analyzes the user's skin tone from a captured image and determines a shade that matches the skin tone and that inconspicuously conceals a flaw or a blemish. The system instructs the user in lighting and dress so that a captured image is useful for analyzing skin tone. The system uses an app allowing the user to capture the image at home or in another convenient, discreet private location. The system allows the user to procure a commercially available matching shade, selectively providing a coupon, or order a custom manufactured matching shade. The system tracks orders and coupon redemption for a plurality of providers of cosmetic bases associated with the app.

IPC 8 full level
A61B 5/103 (2006.01)

CPC (source: EP)
A45D 44/005 (2013.01); **A61B 5/1032** (2013.01); **A61B 5/441** (2013.01); **A45D 2044/007** (2013.01)

Citation (search report)

- [I] US 2008294012 A1 20081127 - KURTZ ANDREW F [US], et al
- [I] US 8564778 B1 20131022 - IGARASHI LARRY Y [US]
- [I] US 2013300761 A1 20131114 - AHMED ASMAU [US]
- [A] US 2006129411 A1 20060615 - BHATTI NINA [US], et al
- [A] US 2007058858 A1 20070315 - HARVILLE MICHAEL [US], et al
- [A] US 2013033590 A1 20130207 - YACOOB SUMERA [CA], et al
- See references of WO 2015126361A1

Designated contracting state (EPC)
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

DOCDB simple family (publication)
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DOCDB simple family (application)
US 2014016880 W 20140218; CN 201480075894 A 20140218; EP 14883233 A 20140218; JP 2016553578 A 20140218