

Title (en)

CONTENT DISTRIBUTION PLATFORM FOR BEVERAGE DISPENSING ENVIRONMENTS

Title (de)

INHALTSVERTEILUNGSPLATTFORM FÜR GETRÄNKEAUSGABEUMGEBUNGEN

Title (fr)

PLATE-FORME DE DISTRIBUTION DE CONTENU POUR ENVIRONNEMENTS DE DISTRIBUTION DE BOISSON

Publication

EP 3158522 A1 20170426 (EN)

Application

EP 14896061 A 20140923

Priority

- US 201414311836 A 20140623
- US 2014056896 W 20140923

Abstract (en)

[origin: WO2015199746A1] A system configured to manage the distribution of content to one or more cooperating media/substrates in beverage dispensing environments, wherein the system receives data representative of environment conditions for one or more cooperating media/substrates adapted to display digital content, where the media/substrates may be located in beverage environments (e.g., bar/restaurants, hotels, or event venues), and where the system compares the received data representative of environment conditions regarding the purchase of a beverage with selection criteria to identify content for distribution to the media/substrates such that the selected content is distributed to the one or more cooperating media/substrates.

IPC 8 full level

G06Q 30/02 (2012.01)

CPC (source: EP RU US)

G06Q 30/0207 (2013.01 - EP RU); **G06Q 30/0241** (2013.01 - EP RU); **G07F 9/009** (2020.05 - EP); **G07F 9/023** (2013.01 - EP RU US)

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

DOCDB simple family (publication)

WO 2015199746 A1 20151230; AU 2014398594 A1 20170119; AU 2014398594 B2 20180322; BR 112016030442 A2 20180717; CA 2950894 A1 20151230; CA 2950894 C 20190319; CN 106471532 A 20170301; EP 3158522 A1 20170426; EP 3158522 A4 20171206; IL 249657 A0 20170228; JP 2017520874 A 20170727; MX 2016016636 A 20171004; RU 2016146579 A 20180530; RU 2016146579 A3 20180625; RU 2674925 C2 20181213; ZA 201607971 B 20180530

DOCDB simple family (application)

US 2014056896 W 20140923; AU 2014398594 A 20140923; BR 112016030442 A 20140923; CA 2950894 A 20140923; CN 201480080112 A 20140923; EP 14896061 A 20140923; IL 24965716 A 20161220; JP 2017520866 A 20140923; MX 2016016636 A 20140923; RU 2016146579 A 20140923; ZA 201607971 A 20161117