

Title (en)

METHOD OF GUIDING A CONSUMER WITHIN A SHOP

Title (de)

VERFAHREN ZUR LEITUNG EINES KONSUMENTEN IN EINEM GESCHÄFT

Title (fr)

PROCÉDÉ DE GUIDAGE D'UN CONSOMMATEUR AU SEIN D'UN MAGASIN

Publication

EP 3170137 A1 20170524 (FR)

Application

EP 15756191 A 20150702

Priority

- FR 1456858 A 20140717
- FR 2015051842 W 20150702

Abstract (en)

[origin: WO2016009125A1] Method of guiding a terminal (4) within a self-service shop (2), this method comprising the following operations: acquiring a basket; calculating a path (18), comprising a succession of routes between the points (PVi) of sale of the items of the basket; locating in real time the terminal (4) within the shop (2); displaying the route in progress as long as the current position of the terminal (4) within the shop (2) coincides with the path (18): when a deviation of the terminal (4) from the path (18) is detected: calculating a new path (18); when the proximity of the terminal (4) to a point (PVi) of sale of the new path (18) is detected, displaying a route of the new path (18) having as origin the current position of the terminal (4) and as destination this point (PVi) of sale.

IPC 8 full level

G06Q 30/02 (2012.01); **G06Q 30/06** (2012.01)

CPC (source: EP)

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Citation (search report)

See references of WO 2016009125A1

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