Title (en)

MAILER MADE OF CARDBOARD WITH COMPARTMENT CLOSED BY A TEAR-AWAY LEAF AND CONTAINING SUBSTANTIALLY TWO-DIMENSIONAL EXTRACTABLE CARDS AND OBJECTS

Title (de)

VERSANDVERPACKUNG AUS KARTON MIT FACH, DAS MIT EINEM AUFREISSBAREN BLATT VERSCHLIESSBAR IST UND WEITGEHEND ZWEIDIMENSIONALE, HERAUSNEHMBARE KARTEN UND OBJEKTE ENTHÄLT

Title (fr

ENVOI POSTAL RÉALISÉ EN CARTON AVEC UN COMPARTIMENT FERMÉ PAR UNE FEUILLE DÉTACHABLE ET CONTENANT DES CARTES ET DES OBJETS EXTRACTIBLES SENSIBLEMENT BIDIMENSIONNELS

Publication

EP 3187341 A1 20170705 (EN)

Application

EP 15425116 A 20151229

Priority

EP 15425116 A 20151229

Abstract (en)

A mailer made of cardboard or equivalent material is provided with at least one compartment, closed by a removable leaf, for containing and hiding an object with a substantially two-dimensional development, such as a brochure, a credit card, a membership card, or a ticket, which can be taken out merely by tearing said leaf along a pre-set tear line, which enables also complete detachment thereof from the cardboard on which it is provided, rendering, on the one hand, evident any attempt at theft or tampering and, on the other, also enabling re-use of said part of the mailer for further advertising and commercial messages. As further communication tool, within the mailer, the compartment can be closed by a wall on which are present pre-dinked shapes - graphically representing objects or tools - which are provided by perforated lines along the corresponding contours that facilitate detachment thereof and their independent use.

IPC 8 full level

B42D 15/04 (2006.01); B65D 27/34 (2006.01)

CPC (source: EP)

B42D 15/08 (2013.01); B65D 27/34 (2013.01)

Citation (search report)

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Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

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