

Title (en)
WHITENING COMPOSITION

Title (de)
BLEICHUNG SZUSAMMENSETZUNG

Title (fr)
COMPOSITION DE BLANCHIMENT

Publication
EP 3194546 A1 20170726 (EN)

Application
EP 15747134 A 20150729

Priority
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Abstract (en)
[origin: WO2016041679A1] The present invention provides a laundry detergent composition comprising (i) from 4 to 50 wt % of a charged surfactant, (ii) from 0.1 to 20 wt % of an alkoxyated polyaryl or alkoxyated polyalkyl phenol, (iii) from 0.0001 to 0.5 wt% of a blue or violet shading dye, and (iv) from 0.0001 to 0.5 wt % of a fluorescer. Domestic method of treating a textile, the method comprising the step of treating a textile with an aqueous solution of uncharged alkoxyated polyarylphenol or alkoxyated polyalkyl phenol, the aqueous solution comprising from 10 ppm to 5000 ppm of the alkoxyated polyarylphenol or alkoxyated polyalkyl phenol, 1 ppb to 5ppm of blue or violet shading dye, 0.0001 g/l to 0.1 g/l of fluorescer and up to 6 g/L of surfactant. Domestic method of treating a textile, the method comprising the step of treating a textile with an aqueous solution of the laundry detergent composition, said aqueous solution comprising from 10 ppm to 5000 ppm of uncharged alkoxyated polyarylphenol or alkoxyated polyalkyl phenol, 1 ppb to 5ppm of blue or violet shading dye, 0.0001 g/l to 0.1 g/l of fluorescer and up to 6 g/L of surfactant.

IPC 8 full level
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