

Title (en)
WHITENING COMPOSITION

Title (de)
BLEICHUNGSZUSAMMENSETZUNG

Title (fr)
COMPOSITION DE BLANCHISSEMENT

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Application
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Abstract (en)
[origin: WO2016041678A1] The present invention provides a laundry detergent composition comprising (i) from 4 to 50 wt% of a charged surfactant, (ii) from 0.1 to 20 wt% of an uncharged alkoxyated polyalkylphenol and (iii) from 0.001 to 3 wt % perfume. A domestic method of treating a textile, the method comprising the steps of (i) treating said textile with an aqueous solution of the laundry detergent composition, the aqueous solution comprising from 10 ppm to 5000 ppm of uncharged alkoxyated polyalkylphenol and up to 6 g/L of surfactant and (ii) optionally rinsing and drying said textile.

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