

Title (en)

SYSTEMS AND METHODS FOR PROCESSING DATA INVOLVING DIGITAL CONTENT, DIGITAL PRODUCTS AND/OR EXPERIENCES

Title (de)

SYSTEME UND VERFAHREN ZUR VERARBEITUNG VON DATEN MIT DIGITALEM INHALT, DIGITALEN PRODUKTEN UND/ODER ERFAHRUNGEN

Title (fr)

SYSTÈMES ET PROCÉDÉS DE TRAITEMENT DE DONNÉES IMPLIQUANT UN CONTENU NUMÉRIQUE, DES PRODUITS NUMÉRIQUES ET/OU DES EXPÉRIENCES, PAR EXEMPLE GRÂCE À DES ENCHÈRES, DES SWEEPSTAKES ET/OU LE TRAITEMENT D'ACCOMPLISSEMENTS

Publication

EP 3207517 A2 20170823 (EN)

Application

EP 15853082 A 20151019

Priority

- US 201462065756 P 20141019
- US 201462066308 P 20141020
- US 2015056287 W 20151019

Abstract (en)

[origin: WO2016064766A2] Systems and methods described herein relate to processing of information, data and automated transaction information involving content and/or experiences. In some exemplary implementations, illustrative automated methods of computerized information processing may involve automated auction processing, sweepstakes processing, handling, fulfillment and/or particular checkout processing of product(s) and/or item(s), including product(s) and/or item(s) such as experiences, physical products, digital products, and/or other offerings by luminaries. According to certain implementations, various product types, flag and/or identifiers are utilized in automated transformations of various purchasable products among the various offerings.

IPC 8 full level

G06Q 30/00 (2012.01)

CPC (source: EP)

G06Q 30/02 (2013.01); **G06Q 30/08** (2013.01); **G06Q 10/1093** (2013.01)

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

DOCDB simple family (publication)

WO 2016064766 A2 20160428; **WO 2016064766 A3 20160804**; EP 3207517 A2 20170823; EP 3207517 A4 20180321; MX 2017005107 A 20181129

DOCDB simple family (application)

US 2015056287 W 20151019; EP 15853082 A 20151019; MX 2017005107 A 20151019