

Title (en)  
DETERGENT AND CLEANING AGENTS HAVING IMPROVED PERFORMANCE

Title (de)  
WASCH- UND REINIGUNGSMITTEL MIT VERBESSERTER LEISTUNG

Title (fr)  
PRODUITS DE LAVAGE ET DE NETTOYAGE À EFFICACITÉ AMÉLIORÉE

Publication  
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Application  
**EP 15786974 A 20151029**

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Abstract (en)  
[origin: CA2966951A1] The present invention relates to the use of dihydroxyterephthalic acid derivatives in washing and cleaning agents for improving the washing or cleaning performance with respect to bleachable stains.

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