

Title (en)
ADVERTISING SUPPORT THAT USES AIR OR THE MOVEMENT OF THE OBJECT ON WHICH IT IS MOUNTED TO MOVE THE ELEMENTS THEREOF

Title (de)
WERBETRÄGER, DER LUFT ODER DIE BEWEGUNG DES DARIN MONTIERTEN OBJEKTS ZUM BEWEGEN SEINER ELEMENTE NUTZT

Title (fr)
SUPPORT PUBLICITAIRE QUI SE SERT DU VENT OU DU MOUVEMENT DE L'OBJET SUR LEQUEL IL EST MONTÉ POUR GÉNÉRER UN MOUVEMENT DE SES ÉLÉMENTS

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Application
EP 16765329 A 20160318

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Abstract (en)
[origin: EP3273432A1] The invention relates to an advertising support with moving images, which has mechanisms that use the energy of: the air that moves a base (2) on which the advertising support is mounted; an object that is moving where the advertising support is mounted; or also by means of a cam mechanism that drives a spring or pivoting element and is connected to a turbine (which can be driven by air or water) or other element that extracts energy from objects moving near to the advertising support. The support can have one or several of the mechanisms needed to produce movement. This is all done by the force of the spring, which returns to its initial position, or a pivoting element with a counterweight, which, by gravity, also returns to its initial position.

IPC 8 full level
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CPC (source: EP)
G09F 19/04 (2013.01); **G09F 21/046** (2013.01); **G09F 23/02** (2013.01)

Citation (search report)
• [X] US 4872278 A 19891010 - ROSS BRUCE E [US], et al
• [X] US 2004093781 A1 20040520 - SIEVERS LISA KEREN MENTZ [US]
• [X] US 778307 A 19041227 - COULTAUS HENRY C [US]
• See references of WO 2016148588A1

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CN110656877A

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