

Title (en)
PACKAGING ASSEMBLY

Title (de)
VERPACKUNGSANORDNUNG

Title (fr)
ENSEMBLE D'EMBALLAGE

Publication
EP 3288837 B1 20190320 (EN)

Application
EP 16721569 A 20160422

Priority

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Abstract (en)
[origin: WO2016176115A1] A frame (10) used in a packaging assembly for retaining a product within a box. The frame includes a panel (16) having a panel width (W1) greater than the box width. A front panel flap fold zone (26) corresponds to the front closure flap fold line of the box. A rear panel flap fold zone (30) corresponds to the rear closure flap fold line of the box. A central panel portion (34) extends between the front and rear panel flap fold zones. Front and rear panel flaps (36, 38) extend from the front panel flap fold zone and the rear panel flap fold zone, respectively. A detachment line (40) extends from the left edge (19) to the right edge (20) of the panel in the central panel portion to delineate front and rear central panel portions (42, 44). A sheet (18) extends across the central panel portion and attaches to the panel at opposing regions of the panel outside of the central panel portion.

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