Title (en)

SYSTEM AND METHOD FOR DETECTING STOCK OUTS ASSOCIATED WITH A PRODUCT AT A STORE

Title (de)

SYSTEM UND VERFAHREN ZUR ERFASSUNG VON FEHLMENGEN IM ZUSAMMENHANG MIT EINEM PRODUKT IN EINEM LAGER

Title (fr)

SYSTÈME ET PROCÉDÉ DE DÉTECTION DE RUPTURES DE STOCK ASSOCIÉES À UN PRODUIT DANS UN MAGASIN

Publication

EP 3320508 A1 20180516 (EN)

Application

EP 16821939 A 20160706

Priority

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Abstract (en)

[origin: WO2017007857A1] A system for detecting stock outs associated with a product at a store is provided. The system comprises a server configured to: detect when a customer is proximately close to the store; generate a special coupon for redemption when purchasing the product, said special coupon having coupon parameters calculated to entice the customer to redeem said special coupon at said store without delay; transmit said coupon to a coupon application provisioned in a mobile device of the customer; alert said customer of the availability of said special coupon; and monitor coupon redemption activity in relation to said special coupon, in order to determine a stock out condition in relation to said product at said store.

IPC 8 full level

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Designated extension state (EPC)

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DOCDB simple family (publication)

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