

Title (en)  
SYSTEM AND METHOD FOR THE MANAGEMENT OF ONLINE REVIEWS

Title (de)  
SYSTEM UND VERFAHREN ZUR VERWALTUNG VON ONLINE-REZENSIONEN

Title (fr)  
SYSTÈME ET PROCÉDÉ DESTINÉS À LA GESTION D'ÉVALUATIONS EN LIGNE

Publication  
**EP 3332374 A1 20180613 (EN)**

Application  
**EP 16767353 A 20160801**

Priority  
• IT UB20152849 A 20150804  
• IB 2016054620 W 20160801

Abstract (en)  
[origin: WO2017021868A1] The system (1) for the management of online reviews comprises a management and control unit (2) of online reviews (R), having at least a storage unit (3) of the reviews (R) and presentation means (4) of the reviews (R), a customers interface unit (5) operatively connected to the management and control unit (2) and having means for the registration and authentication of the customers (C), a generation unit (7) of a univocal transaction code (OT), operatively connected to the management and control unit (2) and able to generate and forward the univocal transaction code (CT) to the management and control unit (2) in the case of a transaction (T) between a supplier (F) of products and services and a customer (C), wherein the univocal transaction code (CT) comprises an identification key (IDC) of the customer (C), an identification key (IDF) of the supplier (F), an identification key (IDT) of the transaction (T), wherein the customers interface unit (5) has insertion means on the storage unit (3) of a new online review (R) related to the transaction (T), and wherein the management and control unit (2) comprises check means (8) of the correspondence between customer (C), supplier (F) and transaction (T) associated with the new review (R) and the identification key (IDC) of the customer (C), the identification key (IDF) of the supplier (F) and the identification key (IDT) of the transaction (T).

IPC 8 full level  
**G06Q 30/02** (2012.01); **G06Q 30/06** (2012.01)

CPC (source: EP)  
**G06Q 30/0203** (2013.01); **G06Q 30/0278** (2013.01); **G06Q 30/0631** (2013.01)

Citation (search report)  
See references of WO 2017021868A1

Designated contracting state (EPC)  
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)  
BA ME

DOCDB simple family (publication)  
**WO 2017021868 A1 20170209**; **WO 2017021868 A9 20170511**; EP 3332374 A1 20180613; IT UB20152849 A1 20170204

DOCDB simple family (application)  
**IB 2016054620 W 20160801**; EP 16767353 A 20160801; IT UB20152849 A 20150804