

Title (en)
ESCROW PERSONALIZATION SYSTEM

Title (de)
ESCROW-PERSONALISIERUNGSSYSTEM

Title (fr)
SYSTÈME DE PERSONNALISATION D'ENTIERCEMENT

Publication
EP 3369069 A1 20180905 (EN)

Application
EP 15907552 A 20151030

Priority
US 2015058504 W 20151030

Abstract (en)
[origin: WO2017074468A1] Computer systems for escrowing of selected data of an online tax return preparation application for use in executing models such as predictive models to generate tax return topic rankings, which are provided to the online tax return application and displayed to a user and are personalized in that they reflect or are based on actual tax return data of the user. Escrow system components may operate independently of the online application such that small portions of a very large amount of tax return preparation data can be retrieved (e.g., periodically) from a data store maintained by the online application, and this retrieved data is cached or stored to a different data store and analyzed relative to an escrow contract specifying types of data required to trigger model execution. Upon satisfying escrow contract requirements, a corresponding model is executed, and a topic ranking is generated and provided to the online application.

IPC 8 full level
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Designated contracting state (EPC)
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