

Title (en)

RECOMMENDING MEDIA CONTENT BASED ON THE TRAJECTORY OF THE USER

Title (de)

EMPFEHLUNG VON MEDIENINHALTEN BASIEREND AUF DER TRAJEKTORIE DES BENUTZERS

Title (fr)

RECOMMANDATION DE CONTENU MULTIMÉDIA SUR LA BASE DE LA TRAJECTOIRE DE L'UTILISATEUR

Publication

**EP 3377994 A1 20180926 (EN)**

Application

**EP 17727045 A 20170517**

Priority

- US 201615158080 A 20160518
- US 201615158063 A 20160518
- US 201615158090 A 20160518
- US 201615158104 A 20160518
- US 2017033015 W 20170517

Abstract (en)

[origin: WO2017201117A1] Systems and methods are described herein for a media guidance application that recommends media content to a user based on the media content likely to be available to a user at a given location or on a given device. The media guidance application may also automatically determine the given location or given device based on a current trajectory of the user, and recommend a media asset from the media content available at that location or on that device. Moreover, in order to recommend content having the greatest interest to a user at a particular time, the media guidance application bases the recommendations it is providing on content recently consumed by the user on a first device.

IPC 8 full level

**G06F 17/30** (2006.01)

CPC (source: EP KR)

**G06F 16/435** (2018.12 - EP KR); **G06F 16/487** (2018.12 - EP KR); **G06Q 50/10** (2013.01 - KR); **H04N 21/42202** (2013.01 - EP); **H04N 21/44218** (2013.01 - EP); **H04N 21/4524** (2013.01 - EP); **H04N 21/4532** (2013.01 - EP); **H04N 21/4668** (2013.01 - EP)

Citation (search report)

See references of WO 2017201117A1

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BA ME

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**WO 2017201117 A1 20171123**; BR 112018073658 A2 20190219; BR 112018073658 A8 20230124; CA 2987440 A1 20171123; CN 107735786 A 20180223; CN 107735786 B 20231226; EP 3377994 A1 20180926; EP 3401811 A1 20181114; EP 3401812 A1 20181114; EP 3401813 A1 20181114; EP 3825870 A1 20210526; JP 2019521532 A 20190725; JP 2022036180 A 20220304; JP 7004451 B2 20220121; JP 7256256 B2 20230411; KR 102443315 B1 20220914; KR 20190010396 A 20190130; MX 2018014069 A 20190821

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**US 2017033015 W 20170517**; BR 112018073658 A 20170517; CA 2987440 A 20170517; CN 201780002240 A 20170517; EP 17727045 A 20170517; EP 18180813 A 20170517; EP 18180825 A 20170517; EP 18180844 A 20170517; EP 21150127 A 20170517; JP 2017561814 A 20170517; JP 2021215391 A 20211229; KR 20177034621 A 20170517; MX 2018014069 A 20170517