

Title (en)

RECOMMENDING MEDIA CONTENT BASED ON THE TRAJECTORY OF THE USER

Title (de)

EMPFEHLUNG VON MEDIENINHALTEN BASIEREND AUF DER TRAJEKTORIE DES BENUTZERS

Title (fr)

RECOMMANDATION DE CONTENU MULTIMÉDIA SUR LA BASE DE LA TRAJECTOIRE DE L'UTILISATEUR

Publication

EP 3377994 A1 20180926 (EN)

Application

EP 17727045 A 20170517

Priority

- US 201615158080 A 20160518
- US 201615158063 A 20160518
- US 201615158090 A 20160518
- US 201615158104 A 20160518
- US 2017033015 W 20170517

Abstract (en)

[origin: WO2017201117A1] Systems and methods are described herein for a media guidance application that recommends media content to a user based on the media content likely to be available to a user at a given location or on a given device. The media guidance application may also automatically determine the given location or given device based on a current trajectory of the user, and recommend a media asset from the media content available at that location or on that device. Moreover, in order to recommend content having the greatest interest to a user at a particular time, the media guidance application bases the recommendations it is providing on content recently consumed by the user on a first device.

IPC 8 full level

G06F 17/30 (2006.01)

CPC (source: EP KR)

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Citation (search report)

See references of WO 2017201117A1

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