

Title (en)
LIQUID HAND DISHWASHING CLEANING COMPOSITION

Title (de)
FLÜSSIGE HANDGESCHIRRSPÜLMITTELZUSAMMENSETZUNG

Title (fr)
COMPOSITION DE NETTOYAGE LIQUIDE POUR LAVER LA VAISSELLE À LA MAIN

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Application
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Priority
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Abstract (en)
The present invention relates to a hand dishwashing cleaning composition including a surfactant system, wherein the surfactant system includes an anionic surfactant and a co-surfactant, wherein the anionic surfactant includes a mixture of a linear anionic surfactant and a branched anionic surfactant with a defined degree of branching on an alkyl ethoxy sulfate surfactant. Such compositions exhibit surprising and unexpected improved sudsing profile, preferably stable suds, especially when the manual dishwashing is performed in a sink full of water with the cleaning composition diluted in it.

IPC 8 full level
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Citation (applicant)
WO 2007135645 A2 20071129 - PROCTER & GAMBLE [US], et al

Citation (search report)
• [X] EP 2757144 A1 20140723 - PROCTER & GAMBLE [US]
• [X] EP 2757145 A1 20140723 - PROCTER & GAMBLE [US]
• [X] EP 2264136 A1 20101222 - PROCTER & GAMBLE [US]
• [X] WO 2006069211 A1 20060629 - PROCTER & GAMBLE [US], et al
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• [X] WO 0244312 A2 20020606 - PROCTER & GAMBLE [US]
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• [E] EP 3243895 A1 20171115 - PROCTER & GAMBLE [US]
• [E] WO 2018017335 A1 20180125 - PROCTER & GAMBLE [US]

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