

Title (en)  
LIQUID HAND DISHWASHING CLEANING COMPOSITION

Title (de)  
FLÜSSIGE HANDSPÜLMITTELZUSAMMENSETZUNG

Title (fr)  
COMPOSITION DE NETTOYAGE LIQUIDE POUR LAVER LA VAISSELLE À LA MAIN

Publication  
**EP 3456806 A1 20190320 (EN)**

Application  
**EP 17191373 A 20170915**

Priority  
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Abstract (en)  
The present invention relates to a liquid hand dishwashing cleaning composition including a surfactant system, wherein the surfactant system includes an anionic surfactant and a co-surfactant, wherein the anionic surfactant includes a mixture of a linear anionic surfactant and a branched anionic surfactant with a defined degree of branching and with the branching predominantly on an unalkoxylated alkyl sulfate surfactant. Such compositions exhibit surprising and unexpected improved initial sudsing profile, preferably initial suds volume, especially when the manual dishwashing is performed with an optionally pre-wetted cleaning implement with the liquid hand dishwashing cleaning composition applied neat thereon.

IPC 8 full level  
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Citation (applicant)  
WO 2007135645 A2 20071129 - PROCTER & GAMBLE [US], et al

Citation (search report)  
• [XII] EP 2757144 A1 20140723 - PROCTER & GAMBLE [US]  
• [XII] EP 2264136 A1 20101222 - PROCTER & GAMBLE [US]  
• [XII] WO 2017079960 A1 20170518 - PROCTER & GAMBLE [US], et al  
• [X] WO 0244312 A2 20020606 - PROCTER & GAMBLE [US]  
• [I] WO 2006069211 A1 20060629 - PROCTER & GAMBLE [US], et al

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