

Title (en)  
PACKAGING FOR A TRANSPARENT LIQUID

Title (de)  
VERPACKUNG FÜR EINE TRANSPARENTE FLÜSSIGKEIT

Title (fr)  
CONDITIONNEMENT D'UN LIQUIDE TRANSPARENT

Publication  
**EP 3464096 B1 20220914 (FR)**

Application  
**EP 17730881 A 20170531**

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Abstract (en)  
[origin: WO2017207923A1] Packaging (1) comprising: – a bottle (2) at least partially transparent, – a lighting system (15) placed on the bottle (2) in such a way as to emit a beam of light in a direction of lighting parallel to a central axis (A) of the bottle (2), – a covering film (20) covering at least part of an exterior surface of a lateral wall (4) of the bottle (2), the covering film (20) comprising at least locally a decoration designed to be back-lit by the beam of light spreading through the liquid, the decoration comprising a plurality of decorative zones (26, 27), each decorative zone (26, 27) having a degree of illumination, the plurality of decorative zones comprising at least one first contrast zone (25) and at least one second contrast zone (26), the first contrast zone (25) having a degree of illumination at least 5% lower than the degree of illumination of the second contrast zone.

IPC 8 full level  
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