

Title (en)

PACKAGING FOR A TRANSPARENT LIQUID

Title (de)

VERPACKUNG FÜR EINE TRANSPARENTE FLÜSSIGKEIT

Title (fr)

CONDITIONNEMENT D'UN LIQUIDE TRANSPARENT

Publication

**EP 3464096 B1 20220914 (FR)**

Application

**EP 17730881 A 20170531**

Priority

- FR 1654949 A 20160601
- FR 1663543 A 20161230
- FR 2017051357 W 20170531

Abstract (en)

[origin: WO2017207923A1] Packaging (1) comprising: – a bottle (2) at least partially transparent, – a lighting system (15) placed on the bottle (2) in such a way as to emit a beam of light in a direction of lighting parallel to a central axis (A) of the bottle (2), – a covering film (20) covering at least part of an exterior surface of a lateral wall (4) of the bottle (2), the covering film (20) comprising at least locally a decoration designed to be back-lit by the beam of light spreading through the liquid, the decoration comprising a plurality of decorative zones (26, 27), each decorative zone (26, 27) having a degree of illumination, the plurality of decorative zones comprising at least one first contrast zone (25) and at least one second contrast zone (26), the first contrast zone (25) having a degree of illumination at least 5% lower than the degree of illumination of the second contrast zone.

IPC 8 full level

**B65D 23/08** (2006.01)

CPC (source: EP US)

**A47G 19/2227** (2013.01 - US); **B65D 23/0842** (2013.01 - EP US); **B65D 51/248** (2013.01 - US); **A47G 2019/2238** (2013.01 - US); **B65D 2203/12** (2013.01 - EP US); **F21V 33/0024** (2013.01 - US)

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