

Title (en)
METHODS AND SYSTEMS FOR SELECTING SUPPLEMENTAL CONTENT FOR DISPLAY NEAR A USER DEVICE DURING PRESENTATION OF A MEDIA ASSET ON THE USER DEVICE

Title (de)
VERFAHREN UND SYSTEME ZUR AUSWAHL VON ERGÄNZENDEM INHALT ZUR ANZEIGE IN DER NÄHE EINER BENUTZERVORRICHTUNG WÄHREND DER DARSTELLUNG EINES MEDIENBESTANDS AUF DER BENUTZERVORRICHTUNG

Title (fr)
PROCÉDÉS ET SYSTÈMES POUR SÉLECTIONNER UN CONTENU SUPPLÉMENTAIRE À AFFICHER À PROXIMITÉ D'UN DISPOSITIF D'UTILISATEUR DURANT LA PRÉSENTATION D'UN CONTENU MULTIMÉDIA SUR LE DISPOSITIF D'UTILISATEUR

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EP 3466089 A1 20190410 (EN)

Application
EP 17729971 A 20170526

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Abstract (en)
[origin: WO2017205812A1] Methods and systems are provided herein for selecting supplemental content for display near a user device during presentation of a media asset on the user device. Often, the playback of the media asset when displayed at the user's home is limited to a single display, such as on a television or tablet. By selecting supplemental content for display near a user device during presentation of the media asset, the playback of the media asset will encompass multiple displays and provide a more immersive viewing experience for the user.

IPC 8 full level
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