

Title (en)

MEANS FOR BROADCASTING A PERSONALIZED CONTENT IN A COMMUNICATION NETWORK

Title (de)

MITTEL ZUM RUNDSENDEN EINES PERSONALISIERTEN INHALTS IN EINEM KOMMUNIKATIONSNETZ

Title (fr)

MOYENS DE DIFFUSION D'UN CONTENU PERSONNALISÉ DANS UN RÉSEAU DE COMMUNICATION

Publication

**EP 3494494 A1 20190612 (FR)**

Application

**EP 17757809 A 20170804**

Priority

- FR 1657604 A 20160805
- FR 2017052197 W 20170804

Abstract (en)

[origin: WO2018024999A1] The present invention is adapted to be implemented for a search engine allowing iterations during the search for content. The invention determines and broadcasts a personalized content, by: • collecting information relating to at least one interaction of a user • determining at least one centre of interest of the user, • determining at least one measurement of the commitment of the user, • determining a context characterization related to the current session and a characterization of a degree of interest of the user • broadcasting, to the navigation module, a content personalized as a function of the characterization of the centre of interest and of the degree of commitment determined.

IPC 8 full level

**G06Q 30/02** (2012.01)

CPC (source: EP KR US)

**G06F 16/95** (2018.12 - EP KR); **G06F 16/954** (2018.12 - US); **G06F 16/9566** (2018.12 - US); **G06F 16/9574** (2018.12 - US); **G06F 16/958** (2018.12 - US); **G06Q 30/0255** (2013.01 - KR); **G06Q 30/0269** (2013.01 - KR); **G06Q 30/0271** (2013.01 - US)

Citation (search report)

See references of WO 2018024999A1

Designated contracting state (EPC)

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Designated extension state (EPC)

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DOCDB simple family (publication)

**WO 2018024999 A1 20180208**; CN 110199275 A 20190903; EA 201990461 A1 20190830; EP 3494494 A1 20190612; FR 3054903 A1 20180209; FR 3054903 B1 20200103; JP 2019527906 A 20191003; KR 20190049722 A 20190509; US 2021049647 A1 20210218

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