

Title (en)

CROSS-BOUNDARY INTERACTIVE TRANSACTION SYSTEM AND METHOD THEREFOR

Title (de)

GRENZÜBERGREIFENDES INTERAKTIVES TRANSAKTIONSSYSTEM UND VERFAHREN DAFÜR

Title (fr)

SYSTÈME DE TRANSACTION INTERACTIVE À LIMITE CROISÉE ET PROCÉDÉ ASSOCIÉ

Publication

EP 3528194 A1 20190821 (EN)

Application

EP 16918877 A 20161012

Priority

CN 2016000564 W 20161012

Abstract (en)

A crossover interactive transaction system and method includes a server, a network, portable devices and terminal devices according to the preferred embodiment of the present invention. The server is provided for a platform provider. Each of the portable devices is provided for a real customer. Each of the terminal devices is provided for a bricks-and-mortar store. Via cables or in a wireless manner, the server communicates data with the portable devices and terminal devices via the network. Thus, in the real world, the real customers can find transactions marked in virtual stores in a virtual world and interact with the bricks-and-mortar stores and corresponding to the virtual stores. Each of the transactions includes transaction data of a site, a mission and a reward for example. The site can be a bricks-and-mortar store or a tourist's attraction. The mission can be listening to introduction of products, testing food or advertisement for example.

IPC 8 full level

G06Q 30/00 (2012.01)

CPC (source: EP KR)

G06Q 30/00 (2013.01 - KR); **G06Q 30/0207** (2013.01 - EP); **G06Q 30/0241** (2013.01 - EP); **G06Q 30/0601** (2013.01 - EP)

Citation (search report)

See references of WO 2018068161A1

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

DOCDB simple family (publication)

EP 3528194 A1 20190821; AU 2016425999 A1 20190418; BR 112019007366 A2 20190709; CA 3038843 A1 20180419; IL 265892 A 20190630; JP 2019530932 A 20191024; KR 20190068553 A 20190618; MX 2019004350 A 20190902; PH 12019500734 A1 20190724; RU 2019113119 A 20201029; WO 2018068161 A1 20180419; ZA 201902018 B 20191127

DOCDB simple family (application)

EP 16918877 A 20161012; AU 2016425999 A 20161012; BR 112019007366 A 20161012; CA 3038843 A 20161012; CN 2016000564 W 20161012; IL 26589219 A 20190407; JP 2019518238 A 20161012; KR 20197011373 A 20161012; MX 2019004350 A 20161012; PH 12019500734 A 20190404; RU 2019113119 A 20161012; ZA 201902018 A 20190401