

Title (en)  
A TOOTHBRUSH

Title (de)  
VERBESSERTE ZAHNBÜRSTE

Title (fr)  
BROSSE À DENTS AMÉLIORÉE

Publication  
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Application  
**EP 18701012 A 20180117**

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Abstract (en)  
[origin: WO2018134270A1] The present invention is in the field of toothbrushes; and in particular relates to toothbrushes with improved teeth whitening efficacy. Toothbrushes providing whitening benefit in addition to cleaning or polishing benefits are widely known in the art. Although the toothbrushes in the prior art provides for whitening benefit, improved whitening of teeth still remains to be desired. It is therefore an object of the present invention to provide improved teeth whitening or stain removal efficacy. It has been found that when the tooth whitening element is in a specific arrangement on the head of the toothbrush, improved teeth whitening or stain removal can be obtained.

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