

Title (en)
METHOD AND DEVICE FOR THE TARGETED CONVEYING OF INFORMATION TO CUSTOMERS USING COOKING APPLIANCES AND/OR TO COOKING APPLIANCES OF A COOKING APPLIANCE MANUFACTURER

Title (de)
VERFAHREN UND VORRICHTUNG ZUR GEZIELTEN INFORMATIONSVERMITTLUNG AN GARGERÄTE NUTZENDE KUNDEN UND/ODER GARGERÄTE EINES GARGERÄTE-HERSTELLERS

Title (fr)
PROCÉDÉ ET DISPOSITIF POUR UNE TRANSMISSION CIBLÉE D'INFORMATIONS À DES CLIENTS UTILISANT DES APPAREILS DE CUISSON ET/OU À DES APPAREILS DE CUISSON D'UN FABRICANT D'APPAREILS DE CUISSON

Publication
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Application
EP 18708635 A 20180226

Priority
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• EP 2018054651 W 20180226

Abstract (en)
[origin: US2020018486A1] A method for the targeted conveying of information to individuals using cooking appliances and/or to at least one cooking appliance of a cooking appliance manufacturer, the method having the following method steps: determining by the cooking appliance manufacturer the usage behavior of the customer(s) and/or the operating behaviour of the cooking appliance(s) and/or transferring to the cooking appliance manufacturer the usage behaviour of the individual(s) and/or the operating behaviour of the cooking appliance(s); saving at the cooking appliance manufacturer the determined usage behaviours of the customer or the operating behaviour of the cooking appliance(s) (GG2, GG3); receiving information sent by cooperation partners of the cooking appliance manufacturer and/or receiving information established internally at the business; evaluating by the cooking appliance manufacturer the receiving information taking into consideration the saved usage or operating behavior to determine which of the items of received information and/or information established internally at the business could be of interest for which individuals or for which cooking appliance; and conveying the determined information of potential interest to the corresponding individual(s) and/or to the corresponding cooking appliance.

IPC 8 full level
G06Q 30/02 (2012.01)

CPC (source: EP US)
F24C 7/08 (2013.01 - EP US); **G06Q 30/0201** (2013.01 - EP US); **G09F 23/0058** (2013.01 - US); **H05B 6/687** (2013.01 - US); **G05B 2219/2643** (2013.01 - US)

Citation (search report)
See references of WO 2018158186A1

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US 10920991 B2 20210216; **US 2020018486 A1 20200116**; AU 2018228643 A1 20191024; AU 2021245145 A1 20211104; CA 3058229 A1 20180907; DE 102017203511 A1 20181004; EP 3590088 A1 20200108; US 11788731 B2 20231017; US 2021080113 A1 20210318; WO 2018158186 A1 20180907

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