

Title (en)

LUMINOUS ADVERTISEMENT ASSEMBLY AND LUMINOUS ADVERTISEMENT

Title (de)

LEUCHTREKLAMEANORDNUNG UND LEUCHTREKLAME

Title (fr)

AGENCEMENT D'ENSEIGNE LUMINEUSE ET ENSEIGNE LUMINEUSE

Publication

EP 3652725 A1 20200520 (DE)

Application

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Priority

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Abstract (en)

[origin: WO2020058056A1] The invention relates to a luminous advertisement assembly, comprising a side wall, a transparent and/or translucent front plate (2) and a connection profiled element (4a), wherein: the connection profiled element (4a) has a first connection region (5), to which the front plate (2) is fastened, and a second connection region (12), to which the side wall is fastened; the first connection region (5) is designed as a receptacle (26) having a first leg (6a) and a second leg (7a), between which the front plate (2) is received. In order to achieve particularly good fastening without adhesive bonds, a latching hook (8a) is provided on the first leg (6a) in order to fasten the front plate (2) in the receptacle (26), and a recess is provided in the front plate (2) and the latching hook (8a) of the connection profiled element (4a) engages in the recess in the front plate (2).

IPC 8 full level

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