

Title (en)

DEVICE FOR HANGING AN ARTICLE ON A DISPLAY STAND, AND COMPUTER SYSTEM FOR MANAGING A STOCK OF ARTICLES

Title (de)

VORRICHTUNG ZUM AUFHÄNGEN EINES ARTIKELS AN EINEM AUSSTELLUNGSSTAND UND COMPUTERSYSTEM ZUR VERWALTUNG EINES ARTIKELBESTANDS

Title (fr)

DISPOSITIF DE SUSPENSION D'UN ARTICLE A UN PRESENTOIR, ET SYSTEME INFORMATIQUE DE GESTION D'UN STOCK D'ARTICLES

Publication

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Application

EP 18795615 A 20181030

Priority

- FR 1760892 A 20171117
- EP 2018079740 W 20181030

Abstract (en)

[origin: WO2019096578A1] The invention relates to a device for hanging an article on a display stand and to a system for managing a stock of articles arranged on display stands by means of the hanging device, which can be used, in particular, with hanging devices, such as clothes hangers, that are used in a shop for hanging clothes on display stands such as racks. The device (1) comprises at least one hooking portion (2) for hanging the device on a display stand, and at least one support portion (3) for supporting an article (4). The article (4) is characterised by one or more characteristic information items and belongs to a range of articles associated with different characteristic information items. The device (1) further comprises an interactive display module (9) and a wireless communication module (7) capable of communicating with a remote computer system (8, 10, 11, 13) for managing a stock of articles (4). The interactive display module (9) is configured to display one or more of the characteristic information items relating to the article (4) supported by the support portion (3), in order to enable a user to input an information request relating to the range of articles to which said article belongs (4), and to transmit this information request to the communication module (7). The communication module (7) is configured to transmit to the computer system (8, 10, 11, 13) an information request relating to the range of articles to which said article belongs (4), and received from the interactive display module (9), and an identification information item relating to the article (4) supported by the support portion (3).

IPC 8 full level

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See references of WO 2019096578A1

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