

Title (en)
RESEALABLE CONTAINER WITH A LABEL

Title (de)
WIEDERVERSCHLIESSBARER BEHÄLTER MIT ETIKETT

Title (fr)
RÉCIPIENT REFERMABLE COMPRENANT UNE ÉTIQUETTE

Publication
EP 3812300 A1 20210428 (EN)

Application
EP 19204637 A 20191022

Priority
EP 19204637 A 20191022

Abstract (en)
The present invention relates to a container (1) for consumer goods comprising an outer housing (3) comprising a box (5) and a lid (7) hinged to the box (5) along a hinge line extending across a side wall of the container (1), wherein the box (5) and the lid (7) have an inner and an outer surface. The container further comprises an inner package (11) within the outer housing (3) comprising an access opening (13) through which the consumer goods can be removed, and an inner and an outer surface. Moreover, the container comprises an adhesive label (17) covering the access opening (13) on the outer surface of the inner package and extending beyond the periphery of the access opening (17) of the inner package (11). The inner package (11) comprises a first coated area (15) at the periphery of the access opening (13) on the outer surface of the inner package (11) enabling the adhesive label (17) to be initially peeled off with a reduced adhesive force. The adhesive label (17) comprises a first adhesive area (21) and a second adhesive area (23) on the inner surface of the adhesive label (17) facing the outer surface of the inner package (11). The first adhesive area (21) is at least partially covered with a resealable adhesive and is provided at least partially along the periphery of the inner surface of the adhesive label (17). The second adhesive area (23) is covered with a permanent adhesive and is provided at least partially in the center of inner surface and at least partially on the periphery of the inner surface of the adhesive label (17) such that, when the adhesive label (17) is applied to the inner package (11) to cover the access opening (13), a hinge area is formed opposite to the side of access opening (13) where the first coated area (15) is located.

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B65D 85/10 (2006.01)

CPC (source: CN EP)
B65D 85/10568 (2020.05 - CN EP)

Citation (applicant)
EP 3299314 A1 20180328 - PHILIP MORRIS PRODUCTS SA [CH]

Citation (search report)

- [X] WO 2016189108 A2 20161201 - PHILIP MORRIS PRODUCTS SA [CH]
- [A] WO 2016206379 A1 20161229 - CHINA TOBACCO YUNNAN IND CO LTD [CN]
- [A] WO 2016059077 A1 20160421 - PHILIP MORRIS PRODUCTS SA [CH]
- [A] CN 205931887 U 20170208 - YAO HONG

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Designated extension state (EPC)
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